

# Green Fest 2011

June 11, 2011 • 1:00PM – 6:00PM

Welcome to the Third Annual Green Fest of Port Jefferson Village Sponsored by the Greater Port Jefferson Chamber of Commerce in collaboration with the Go Green PJ Village Campaign Initiatives through the Humanities Institute of Stony Brook University and Co-sponsored by the Times Beacon Record.

To introduce you to this event and the enormity of it, it is first necessary to understand the influences that created the need and excitement for such an event. In today's society, "Green" is the newest movement of our time. Everyone everywhere is becoming more conscious of our environment, and wondering how to protect and guard it for future generations. Al Gore received incredible accolades and numerous awards for his film *An Inconvenient Truth* depicting global warming. What is going on in the environment is affecting everyone, and the answer today is to "Go Green," become environmentally and eco-friendly, and to start reducing our carbon footprint.

We, at the Chamber, are proactive and Green-Minded. We are hosting this event to carry out the following purposes:

## **Purpose:**

To educate, inform, entertain, and enlighten people on how to make choices for a "Greener" world. (Consistent with the "Green" movement throughout the world.

**Secondary purpose** is to raise funds for the Port Jefferson Chamber of Commerce for future eco-friendly, and family-friendly events. To promote sustainable ways of living, and to maintain a viable Chamber office within the Village that will continue to meet the growing and changing needs of today for tomorrow.

The fest will feature:

- Sponsors
- Speakers
- Select Vendors/Booths of Eco-Friendly Arts, Crafts, Services, and Products
- Environmentally responsible enterprises such as:
- Alternative Power and Light
- Renewable Energy of Long Island
- Wind Turbines
- Solar Panels
- Electric/Hybrid Cars and Smart Cars
- National Grid/LIPA
- Local Schools
- Live Demonstrations
- Live Music
- Children's Activities and Events

## **Location**

The Green Fest will be held at the Port Jefferson Village Center and along the beautiful waterfront promenade.

## **Support**

Financial support is necessary to fund this event and achieve our purposes mentioned above.

For more info, please contact Jolie Powell, Chair of the Green Fest, or Barbara Ransome, Director of Operations at the Greater Port Jefferson Chamber of Commerce.

Let's make a difference and improve the environment TOGETHER  
TO BE A SPONSOR, PLEASE COMPLETE THE APPLICATION.  
WE THANK YOU! WE NEED YOU!

**Jolie Powell**

*GPJCC 3rd VP/Green Fest Chair*



*GREATER PORT JEFFERSON  
CHAMBER OF COMMERCE*



Dear Green Sponsor,

It is with great excitement and anticipation that I write on behalf of the Greater Port Jefferson Chamber of Commerce "Green Fest 2011" Committee, to inform you of a wonderful event that we're hosting, and of your opportunity to be a part of the event.

The GPJCC, in conjunction with the Stony Brook University / Port Jeff Village "Go Green Campaign" and the Times Beacon Record Newspaper, is hosting a one-day event entitled "PJ Green Fest 2011 on JUNE 11th from 1-6PM." This fest will draw in hundreds, who are anxious to become more environmentally conscious and friendly, from all over Long Island. It promises to be one of many green events that will positively affect our Village and surrounding communities.

I'd like to invite your organization to become a sponsor for this event through financially supporting it. There are three levels of sponsorship that you can engage in, and these are defined in detail on the attached application. All sponsors will receive invaluable affirmative public relations benefits that will promote goodwill with the Village and surrounding communities.

Won't you join forces with us to help turn the Village, the Island, and ultimately the world into an Eco-friendly, Green home for all to benefit for many years to come? It starts with one small step (this fest) at a time. If you would like to be a part of this, please complete the application attached. For more info, you may contact me: [jolie@jprealtor.com](mailto:jolie@jprealtor.com), or Barbara Ransome, through the PJ Chamber office at 473-1414 or email Barbara: [info@portjeffchamber.com](mailto:info@portjeffchamber.com).

Sincerely,

**Jolie Powell**  
*GPJCC 3rd VP*  
*Chair of Green Fest 2011*

# Sponsorship Application and Information

**SUSTAINABLE LEADER**

\*HALF-PAGE AD / TABLE

**\$750**

**GREEN INVESTOR**

\*EIGHTH-PAGE AD / TABLE

**\$500**

**ENVIRONMENTAL STEWARD**

\*NAME MENTIONED IN PROGRAM

**\$250**

To be a sponsor, please complete the following form:

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Type of services/products: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZipCode: \_\_\_\_\_

Sponsorship Tier: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Please make all checks payable to the Greater Port Jefferson Chamber of Commerce, and mail to 118 W. Broadway, Port Jefferson, NY 11777, Attention: Green Fest 2011

Art Work and text for ads (to be submitted via email to [info@portjeffchamber.com](mailto:info@portjeffchamber.com)) will be printed in our "program" for the "Green Fest" to be distributed prior to and at the event.

Also on our website, [www.PJGreenFest.com](http://www.PJGreenFest.com)